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| **VODCAST RUBRIC** | | **Exemplary** | **Proficient** | | **Developing** | | | **Unsatisfactory** | |
| **Introduction**  **\_\_\_\_\_/10** | | **10-7 points** | **6-5 points** | | **4 points** | | | **3-0 points** | |
| \*Catchy and clever introduction. \*Provides relevant information \*Establishes a clear purpose engaging the listener immediately. | \*Describes the topic  \*Engages the audience as the introduction proceeds. | | \*Somewhat engaging (covers well-known topic), \*Provides a vague purpose. | | | \*Irrelevant or inappropriate topic that minimally engages listener.  \*Does not include an introduction  \*Purpose is vague and unclear. | |
| \*Tells who is speaking. Participants introduce themselves | \*Tells most of the following: who is speaking | | \*Alludes to who is speaking | | | \*Speaker is not identified. | |
| **Content**  **\_\_\_\_\_/30** | | **30-21 points** | **20-16 points** | | **15 points** | | | **14-0 points** | |
| \*Creativity and original content enhance the purpose of the podcast in an innovative way. \*Accurate information and succinct concepts are presented. | \*Accurate information is provided succinctly. | | \*Some information is inaccurate or long-winded. | | | \*Information is inaccurate. | |
| \*Effectively conveys Library tool content and instructs audience on use of the tool  \*Includes where to find the Library tool, how to login and use it, how to cite, save or download information | \*Conveys Library tool content well and instructs audience on the use of the tool.  \*Includes how to find the Library tool, how to login and use it but not how to cite, save or download | | \*Conveys Library tool content and instructs audience on the use of the tool.  \*Includes how to find the Library tool, how to login and use it but not how to cite, save or download | | | \*Little to no instruction of the Library tool is provided.  \*No information on Library tool use | |
| \*Conclusion clearly summarizes key information. | \*Conclusion summarizes information. | | \*Conclusion vaguely summarizes key information | | | \*No conclusion is provided. | |
| **20-15 points** | **14-11 points** | | **10-9 points** | | | **8-0 points** | |
| **Delivery**  **\_\_\_\_\_/20** | \*Highly effective enunciation, expression, and rhythm keep the audience listening. | | | \*Enunciation, expression, pacing are effective. | | \*Enunciation, expression, rhythm are sometimes distracting. | \*Enunciation of spoken word is not clearly understandable or expression, and rhythm are distracting throughout the podcast. | | |
| \*Well rehearsed, smooth delivery in a conversational style. | | | \*Rehearsed, smooth delivery. | | \*Appears unrehearsed with uneven delivery. | \*Delivery is hesitant, and choppy and sounds like the presenter is reading. | | |
|  | **20-15 points** | | | **14-11 points** | | **10-9 points** | **8-0 points** | |  | |
| **Technical Production**  **\_\_\_\_\_/20**  **Group Work**  **\_\_\_\_\_/20** | \*Podcast length keeps the audience interested and engaged.  **1-5 minutes required** | | | \*Podcast length keeps audience listening. | | \*Podcast length is somewhat long or somewhat short to keep audience engaged. | \*Podcast is either too long or too short to keep the audience engaged. | |  | |
| \*Podcast linked from appropriate page on our class wiki  \* Library tool is linked from wikipage | | | \*Podcast linked from appropriate page on our class wiki  \* Library tool is not linked from wikipage | | \*Podcast not linked from appropriate page on our class wiki  \* Library tool is linked from wikipage | \*No podcast or link to Library tool | |
| **20-15 points** | | | **14-11 points** | | **10-9 points** | **8-0 points** | |
| \*All team members contributed equally to the finished product and assist in editing process by offering critique and sharing in skill development. | | | \*Assisted group/partner. | | \*Finished own part but did not assist group/partner. | \*Contributed little to the project. | |
| \*Performed all duties of assigned team role and contributes knowledge, opinions, and skills to share with the team. Always did the assigned work. | | | \*Performed nearly all duties and contributed knowledge, opinions, and skills to share with the team. Completed the assigned work. | | \*Performed a few duties and very little knowledge, opinions, and skills with the team. Did very little of the assigned work. | \*Did not perform any duties of assigned team role and did not contribute knowledge, opinions or skills to share with the team. Relied on others to do the work. | |